



TRIBE AWARDS 2001: ITALIA ONLINE CONTINUES ITS ASSOCIATION WITH THE MUSIC WORLD

Italia OnLine is to once again play a leading role in the world of music: Wind's portal, which is Italy's most visited, is the technological partner of the **Tribe Awards 2001**. This great musical event, now in its third edition, will take place on Friday, January 18, 2002 at the **Italia OnLine Stadium** in Milan.

By entering <http://insidesound.iol.it/tribeawards>, all music fans can, right now, visit the **Tribe Generation** site, hosted by Italia OnLine's Music section. Here they will find all the information about this unmissable event, in addition to images taken from the first two editions.

Veronica Sigari, Infostrada's stunning "driver", will join Alessandro Cattelan, the VJ from the TV network, Viva, to present the **Tribe Awards 2001**, which promises to be a real feast of music. During the event, the prestigious Tribe Generation awards are to be presented to leading Italian and international artists and their record labels.

The event, which has already made history, will again witness the participation of some of the greatest names from the world of entertainment, such as Lunapop, Irene Grandi, Luca Carboni, Tiromancino, Raf, Neffa, Tiziano Ferro, Litfiba, Negrita, Valeria Rossi, The Ark, Delta V, Feel Good Production, Tribà, Lollipop, Edoardo Bennato.

The winners have been voted by music lovers during 2001, who were asked to choose their favorite CD from among the list published by the magazine, **Tribe Generation**. As a reward for voting, moreover, loyal readers were each month given the chance to win 200 tickets for the **Tribe Awards 2001**: 100 tickets were allocated to the first one hundred readers who, each month, completed and mailed the coupon to be found inside the magazine, with the other 100 awarded to the first one hundred web surfers who voted over the Internet, at <http://insidesound.iol.it/tribeawards>.

WIND is the number one Italian telecommunications operator capable of providing convergent fixed-line, mobile and Internet services. At the end of November 2001, the WIND Group boasted a total of **23.1 million customers**, including 7.7 million mobile and 7 million fixed-line users, and 8.4 million Internet subscribers. The WIND Group has over 18,000 km of optical fiber backbone and 2,000 km of metropolitan area network serving more than 30 cities. It operates Italy's leading portal with over 600 million page views a month.

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Wind Telecomunicazioni S.p.a
Media Communication
Via C.G.Viola, 48 – 00148 Roma
Tel +39 06 8311 4600
Fax +39 06 8311 4601
Via Lorenteggio, 257 – Milano
Tel +39 02 3011 6055
Fax +39 02 3011 5455

